**65th Anniversary of Thailand-EU Diplomatic Relations**

**Logo Competition**

The year 2027 marks the 65th Anniversary of the establishment of Thailand-EU diplomatic relations. A series of events are being planned to commemorate this milestone and to deepen the existing close and cordial relations between the two countries. We are inviting submissions for logo designs to be used in related commemorative events. The details of the competition are as follows:

## 1. Application Details

Design a logo to commemorate the 65th anniversary of the establishment of Thailand-EU diplomatic relations.

## 2. Prize

2.1 The winner will receive: iPad, Wifi only, 128 GB (Silver)

2.2 The first runner-up will receive: 5,000 THB gift card

2.3 The second runner-up will receive: Lami pen

## 3. Submission Guidelines

3.1 Eligibility Requirements

- The applicant must be a Thai national or a national of an EU Member State residing in Thailand
- Staff from both countries' Ministry of Foreign Affairs, including those attached to their diplomatic missions in either country, as well as their immediate family members, are not eligible.

3.2 Timeline

- Application period: 16 November - 18 December 2026
- Announcement of results: by 30 January 2027

3.3 Selection Method

The submitted designs will be evaluated and selected by a Selection Committee comprising:

(1) The Director-General of the Department of European Affairs, or a representative;

(2) The Ambassador of the European Union to Thailand;

(3) The Director of the European Union Division; and

(4) The Head of the Political, Press and Information Section of the Delegation of the European Union to Thailand.

3.4 Announcement of Results

The result of the logo selection will be announced on the website and social media channels of the Ministry of Foreign Affairs of Thailand and the European External Action Service, as well as on the website and social media channels of the Royal Thai Embassy in Brussels and the Delegation of the European Union to Thailand.

3.5 Submission Method

3.5.1 Each applicant can submit only one design.

3.5.2 Digital design must be:
(1) no larger than 10 MB;
(2) 1,500 x 1,500 pixel or above;
(2) 300 dpi resolution or above;
(3) in JPEG or PNG format;
(4) the whole logo must fit within one horizontal A4 size format.
*Note: The winners may be asked to provide the design in an alternative format such as .ai, if required. The submitted design may be requested to be converted to another format.*

3.5.3 A brief explanation, approximately 100 words in either Thai or English, about the concept of the submitted design must be included in the application form.
*Note: The explanation of the winning design will be publicised.*

3.5.4 Each logo design must be submitted in both full color (no limitation on colour variation and gradation) and black and white versions.

3.5.5 Submitted designs and related documents will not be returned to the applicant.

3.5.6 Entries must be submitted via the competition form only. Submissions via post will not be accepted.

3.5.7 Please submit the logo by 18 December 2026 by 17:00 hours (Thailand time) via https://docs.google.com/forms/d/e/1FAIpQLScPzOUNd7-7cGiCnsNVBQxIaBgwjkAryZcmRgaKFz057HaUjQ/viewform

## 4. Important Notes (Copyright and related information)

4.1 The submitted logo design must be a brand-new design and has never been used before either in Thailand, the EU or abroad. This logo design must not violate copyrights, trademark rights, or infringe upon other rights of any third parties. The Selection Committee will utilize technical tools, including online tools/websites to evaluate whether submitted designs may infringe upon any IP, copyrights, or IP-related matters.

4.2 In the event that any works are found to infringe the intellectual property rights of any third party and the provisions of public order and standards of decency stipulated in the laws and regulations, contain defamatory contents, or have other inappropriate natures, the entry shall be rejected even after it is selected as the winning design. If the submitted design is found to resemble an existing artwork, the Ministries of Foreign Affairs of Thailand and the European External Action Service reserve the right to reject it even after it is selected as the winning design. The Ministries of Foreign Affairs of Thailand and the European External Action Service shall assume no responsibility for any inconvenience and damage that may arise as a result of these cases.

4.3 The submitted logo design must reflect the applicant's own original creativity and design work. The use of artificial intelligence (AI) tools to generate the logo design in whole or in substantial part is not permitted. Entries in which AI is used to generate the logo design will be disqualified immediately. AI tools

may be used for supporting purposes, such as brainstorming, provided that the final design is independently created by the applicant. Any use of AI must be clearly disclosed in the application form.

4.4 Any falsification made in the entry will render it disqualified even after the submitted design is selected as the winning design. In this case, the first runner-up entry shall be declared the winner.

4.5 The selected design may be subject to instructions for modifications as the final design after they are completed. If the design or the applicant is unable to fulfil such requirements, or is unable to agree with the suggested modifications, the entry will be disqualified even after it is being selected as the winning design.

4.6 Every logo design submitted for entry in the competition will be considered to be the exclusive property of the Ministries of Foreign Affairs of Thailand and the European External Action Service. All copyrights pertaining to the submitted design will belong to the Ministries of Foreign Affairs of Thailand and the European External Action Service (including rights of translation, adaptation, etc. as permitted under the laws of Thailand and the EU). In addition, the entrant of the selected design shall not exercise moral rights of an author, and all other rights pertaining to the selected design shall belong to the Ministries of Foreign Affairs of Thailand and the European External Action Service.

4.7 Authorised usage of the completed design shall be given by the the European External Action Service and Ministry of Foreign Affairs of Thailand , as well as the Royal Thai Embassy in Brussels, the Delegation of the European Union to Thailand, Royal Thai Embassies and Consulates-General in EU Member States, and Embassies and Consulates-General of EU Member States in Thailand.

4.8 Detailed information of the applicants will not be disclosed to a third party. Only the applicants' names and affiliated organisations (if there is any) will be released to the public.

4.9 Receipt of submissions or notification to unsuccessful applicants will not necessarily be conveyed or sent out to reply. Please note that we are unable to respond to any inquiries regarding the selection process.

## 5. Contact Information

For any inquiries, please contact via email delegation-thailand-pi@eeas.europa.eu

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